

# Train The Trainer

**EDUCATOR TRAINING**

by BeautyPreneur Academy

# *I'm so happy that you are here...*

...it makes me think, that we are feeling the same:

IT'S TIME TO TAKE ACTION! And I mean business!

I love being a nail tech and I love doing nails. I can say with total honesty, that I have the best clients in the entire world! But sometimes I feel like working long hours in the salon soon will burn TF out of me. I have dreams, I have goals... I want to make lots of money and I want to work less. Is that too much to ask 😊



# *Being an educator*

**'TEACHING IS THE PROFESSION THAT  
TEACHES ALL THE OTHER PROFESSIONS.'**

## When you are working with clients...

As much as we all love doing nails, we have to take a reality check about money.

There's only a certain number of days every week when you can work.

There's only a certain number of hours every day when you can take clients.

You can play a bit with your prices, but realistically, there's a 'ceiling' on your income when you are working with clients 1to1, doing nails.

## I was lucky...

I was a nail tech for about 2 years when I was given the opportunity to become an educator. I would have never thought that I'll be teaching others to do nails. Not in my wildest dreams.

Turned out, it's what I'm the most passionate about. I have been an international educator for over 10 years, with over 1000 students worldwide. (last time I checked we had 27 countries where students participated from) 😊

## Being an educator gives so much more...

Beside the joy of witnessing people changing their lives for the better, being an educator also gives me the opportunity to make more money. I can teach online and in-person, I can offer highly paid accredited trainings, 1day workshops, online seminars, mentorship programs, private trainings, art classes and the list is endless...

# *Are you ready to take the next step?*

**I'M SO PROUD OF YOU FOR EVEN  
CONSIDERING IT. I THINK YOU ARE READY.**

Teaching has been a blessing for me...

...and for that exact reason, I have decided to launch my TRAIN THE TRAINER TRAINING - the educator training by BeautyPreneur Academy.

You will learn everything you need about adult education, and by the end of the training, you will have all the documentation you need to apply for your very first accredited training.

## What are you going to learn in TRAIN THE TRAINER?

Here's the full curriculum:

Week 1: Introduction to Educator Role

- Module 1.1: Overview of the Beauty Industry
  - History and evolution of the beauty industry
  - Current trends and innovations
- Module 1.2: Role of an Educator
  - Responsibilities and expectations of an educator
  - The impact of education on industry standards
- Mindset work, self image and goal setting

Week 2: Adult Learning Principles

- Module 2.1: Understanding Adult Learners
  - Learning styles and preferences
  - Motivation and engagement techniques
- Module 2.2: Learning Theories
  - Overview of key learning theories (e.g., Constructivism, Behaviorism)
  - Application of theories to beauty education

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## Week 3: Curriculum Development

- Module 3.1: Creating Effective Curriculum
  - Components of a successful curriculum
  - Setting learning objectives and outcomes
- Module 3.2: Lesson Planning
  - Structuring lessons for diverse learners
  - Incorporating hands-on practice and theory

## Week 4: Teaching Techniques and Strategies

- Module 4.1: Instructional Methods
  - Lecture, demonstration, and hands-on practice
  - Using technology in teaching (e.g., videos, online resources)
- Module 4.2: Classroom Management
  - Techniques for managing classroom dynamics
  - Conflict resolution and fostering a positive learning environment

## Week 5: Communication Skills

- Module 5.1: Effective Communication
  - Verbal and non-verbal communication skills
  - Active listening and feedback techniques
- Module 5.2: Presentation Skills
  - Designing engaging presentations
  - Using visual aids and teaching tools effectively

## Week 6: Assessment and Evaluation

- Module 6.1: Assessment Techniques
  - Formative vs. summative assessment
  - Creating quizzes, projects, and practical assessments
- Module 6.2: Providing Feedback
  - Constructive feedback methods
  - Evaluating student performance and progress

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## Week 7: Hands-On Teaching Practicum

- Module 7.1: Practical Teaching Experience
  - Participants teach a segment of a lesson
  - Peer and instructor feedback
- Module 7.2: Reflective Practice
  - Self-assessment and reflection on teaching experiences
  - Setting personal development goals

## Week 8: Health and Safety Standards

- Module 8.1: Understanding Health Regulations
  - Overview of sanitation and sterilization practices
  - State and federal regulations for beauty salons and education
- Module 8.2: Educating on Safety
  - Teaching students about health and safety standards
  - Emphasizing the importance of client safety

## Week 9: Business Fundamentals for Educators

- Module 9.1: Running an Educational Program
  - Marketing and promoting educational offerings
  - Understanding financial aspects of education
- Next - Module 9.2: Networking and Building Relationships
  - Developing connections within the industry
  - Collaborating with other educators and institutions

## Week 10: Specialized Techniques and Trends

- Module 10.1: Advanced Techniques
  - Exploring new trends
  - Teaching specialized skills to advanced students
- Module 10.2: Continuing Education
  - Importance of lifelong learning in the industry
  - Resources for staying updated on trends and techniques

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## Week 11: Final Teaching Practicum

- Module 11.1: Capstone Teaching Project
  - Participants design and deliver a full lesson plan
  - Evaluation by instructors and peers
- Module 11.2: Feedback and Revision
  - Reflecting on teaching practices and peer feedback
  - Revising lesson plans based on experiences

## Week 12: Graduation and Certification

- Module 12.1: Final Review and Assessment
  - Comprehensive assessment including micro-teaching sessions
  - Evaluation of teaching skills and knowledge
- Module 12.2: Certification Ceremony
  - Distribution of Educator Certification
  - Networking opportunities and closing remarks

The training starts on Monday, the 28th of April 2025.

It's a hybrid training.

**Week 1-11** - ONLINE - LIVE -via ZOOM, every Monday from 10am to 12pm. (or little longer if the Q&A takes a bit more time.)

If you can't attend to the LIVE zoom, you can watch the replay in the student portal. (and you have to watch it - I will see what percentage of the recording you have watched - and you have to complete a little quiz)

**Week 12** - is the day we finally meet in person for your exam (if you live in Ireland) which includes a micro-teaching session. After that, we have our certification ceremony where you receive your accredited certificate.

(Monday, 14th of July 2025)

Outside of Ireland: your micro-teaching session must be submitted in video format, and you will receive your certificate via post.

**The price of the training: €2997.**

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Prerequisite: To participate and get your accreditation as an educator, you must have 2 years of experience in the industry, (that means, you must hold an accredited certificate for 2 years before the exam date, which is the 14th of July 2025.)

I believe this is the best investment in your future if you want to take your nail tech business to the next level.

If you have any questions, please feel free to email me or DM me on Instagram!

I'm so excited for 2025! I hope you are too!

I can't wait to chat with you!

Love, Love, Love,  
Dorina